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## PRIVACY POLICY

Last Updated Date: December 31, 2020

This Privacy Policy is incorporated by reference into the WikiRealty Terms of Service (the “**Terms**”). The term “WikiRealty,” “we,” and “us” includes WikiRealty, Inc. and our affiliates and subsidiaries. The Privacy Policy explains how WikiRealty may:

- collect,
- use, and
- disclose

information we obtain through the Services.

All other terms not defined herein will have the meanings set forth in the Terms.

“**Personal Information**” means information that alone or when in combination with other information may be used to readily identify, contact, or locate you, such as: name, address, email address, or phone number. We do not consider Personal Information to include information that has been anonymized so that it does not allow a third party to easily identify a specific individual.

### 1. THE SERVICES COLLECT YOUR INFORMATION

We collect Personal Information when you:

- register to use the Services;
- log in with social networking credentials;
- install or use the Extension or App;
- use the Services; and
- communicate with us.

We also collect information, such as anonymous usage statistics, by using cookies, server logs, and other similar technology as you use the Services.

**Personal Information Collection.** In order to obtain full benefit of the Services, you must register and create an account. To register, you may need to provide “**Personal Information**”, such as your name, email address, location, and password. You may also provide other optional information. We may also obtain your email address from a third party that has obtained the right to share your email address with us.

**Social Sign-On.** We collect Personal Information from the social media website when you use your social media credentials to log into the Services. For example, when you log in with your Facebook credentials, we may collect the Personal Information you have made publicly available in Facebook, such as your name and profile picture. We may also obtain other information with your permission, such as your social media accounts with your permission.

**Installation.** If you install the Extension or App, you are assigned a unique identifier which is stored on our servers. This identifier may be used to authenticate subscriber access to the Services, as well as in gathering anonymous usage statistics.

We may automatically record certain information from your device by using various types of technology, including “clear gifs” or “web beacons.” This automatically collected information may include your IP address or other device address or ID, web browser and/or device type, web pages or sites that you visit, order information, the content you view on any other web pages or interact with on our Services,



## **a neighborhood to call home**

and the dates and times that you visit, access, or use our Services. We also may use these technologies to collect information regarding your interaction with email messages, such as whether you opened, clicked on, or forwarded a message. This information is gathered from all users, and may be connected with other information about you. We may obtain information from third parties and sources outside of our website, such as our partners, affiliates, and advertisers or other website on which the Extension operates.

We may use browser data we have collected (if Extension is downloaded) for a variety of additional reasons. For example, we may use this type of data and without limitation, other data related to the items set forth below:

- to understand and analyze the usage trends and preferences of our users;
- to improve our websites, the App, the Extension and to develop new products, services, features, and functionality;
- to provide customized advertisements, content, and information;
- to monitor and analyze the effectiveness of the Extension, the App and third-party marketing activities;
- to track your entries, submissions, status in any promotions or other activities on or through the Services.

If you download and use our Extension, we may collect browsing, product and e-commerce information, including but not limited to product pages viewed, pricing information, location data, purchase history on various merchant websites and services.

**Using the Service.** We collect information you post through the Services. For example, when you interact with other users by Posting User Content, the Services will collect the information you provide in such submissions, including any Personal Information.

**Customer Support.** We may collect Personal Information through your communications with our customer-support team.

**Location Information from Your Mobile Device.** We may collect and store your location information if you enable your mobile device to send it to us. Collection of this information may improve the provision of the Services.

**Cookies, Automatic Data Collection, and Related Technologies.** The Service collects and stores information that is generated automatically as you use it, including your preferences and anonymous usage statistics.

When you visit the Services, we and our third-party service providers receive and record information on our server logs from your browser, including your IP address, and from cookies and similar technology. Cookies are small text files placed in visitors' computer browsers to store their preferences. Most browsers allow you to block and delete cookies. However, if you do that, the Services may not work properly.

By using the Services, you are authorizing us to gather, parse, and retain data, including Personal Information, related to the provision of the Services.

## **2. HOW WIKIREALTY USES YOUR INFORMATION**

We use Personal Information to



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- facilitate and improve our Services: and
- communicate with you.

We may use aggregate information for any purpose, including for marketing purposes.

**Internal and Service-Related Usage.** We use information, including Personal Information, including unique identifiers we assign to you and your location, for internal and service-related purposes only and may provide it to third parties to allow us to facilitate the Services. We may use and retain any data we collect to provide and improve our Services.

**Communications.** We may send email to the email address you provide to us to verify your account and for informational and operational purposes, such as account management, customer service, or system maintenance.

**Marketing.** We may use information, including Personal Information, to provide online advertising on the Services and to facilitate transmittal of information that may be useful, relevant, valuable or otherwise of interest to you.

**Aggregate Data.** We may anonymize and aggregate data collected through the Services and use it for any purpose.

**Legal Rights.** We may use the information collected through the Services to enforce our Terms or other legal rights.

### **3. WIKIREALTY MAY DISCLOSE YOUR INFORMATION**

We may share your information:

- with other third-party service providers;
- to comply with legal obligations;
- to protect and defend our rights and property; and
- with your permission

We do not rent, sell, or share Personal Information about you with other people or nonaffiliated companies for their direct marketing purposes, unless we have your permission.

**We Use Vendors and Service Providers.** We may share any information we receive with vendors and service providers retained in connection with the provision of the Services.

**Displaying to Other Users.** The content you post to the Services may be displayed on the Services. Other users of the Services may be able to see some information about you, such as any information included in your User Content. We are not responsible for privacy practices of the other users who will view and use the posted information.

**Social Networking and Other Websites.** The Services may allow you to share information, including Personal Information, with social networking websites, such as Facebook. We do not share your Personal Information with them unless you direct the Services to share it. Their use of the information will be governed by their privacy policies, and you may be able to modify your privacy settings on their websites. Additionally, through the use of third-party social networks, we may allow our users to connect with social network users that have shown interest in WikiRealty's posts on that network. For example, Facebook may allow us to let a WikiRealty user connect with a Facebook user via Facebook Messenger who has "liked" a WikiRealty post.



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**Search Engines.** Personal Information, such as your user profile (including your name) may also be accessible via search engines or similar services.

**Marketing.** We do not rent, sell, or share Personal Information about you with other people or nonaffiliated companies for their direct marketing purposes, unless we have your permission. We may allow access to other data collected by the Services to enable the delivery of online advertising on this website, or otherwise facilitate transmittal of information that may be useful, relevant, valuable or otherwise of interest to you.

**As Required By Law and Similar Disclosures.** We may access, preserve, and disclose your Personal Information, other account information, and content if we believe doing so is required or appropriate to: comply with law enforcement requests and legal process, such as a court order or subpoena; respond to your requests; or protect yours', ours' or others' rights, property, or safety.

**Merger, Sale, or Other Asset Transfers.** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of company assets, or transition of service to another provider, then your information may be sold or transferred as part of such a transaction as permitted by law and/or contract. The use of your Personal Information following any of the foregoing events should be governed by the provisions of this Privacy Policy in effect at the time such Personal Information was collected.

**With Your Consent.** We may also disclose your Personal Information with your permission.

### **4. SECURITY OF YOUR INFORMATION**

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure.

By using the Services or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Services. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on the Services or sending an e-mail to you. You may have a legal right to receive this notice in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at [support@wikirealty.com](mailto:support@wikirealty.com).

### **5. CHILDREN'S PRIVACY**

We do not knowingly collect, maintain, or use personal information, as defined by the Federal Trade Commission's Children's Online Privacy Protection Act ("COPPA") Rule, from children under 13 years of age, and no part of the Service is directed to children under the age of 13. If we learn that we have collected any personal information from children under 13, then we will promptly take steps to delete such information and terminate the child's account. If you learn that your child has provided us with Personal Information without your consent, you may alert us at [support@wikirealty.com](mailto:support@wikirealty.com).

### **6. INTERNATIONAL USERS**

By using the Services, you will transfer data to the United States.

By choosing to visit the Services or otherwise provide information to us, you agree that any dispute over privacy or the terms contained in this Privacy Policy will be governed by the law of the State of



## **a neighborhood to call home**

California and the adjudication of any disputes arising in connection with WikiRealty or the Services will be in accordance with the Terms.

**If you are visiting from the European Union or other regions with laws governing data collection and use, please note that you are agreeing to the transfer of your information to the United States and processing globally. By providing your information you consent to any transfer and processing in accordance with this Policy.**

### **7. UPDATE YOUR INFORMATION OR POSE A QUESTION OR SUGGESTION**

If you would like to update or correct any information that you have provided to us through your use of the Services or otherwise, or if you have suggestions for improving this Privacy Policy, please send an e-mail to [support@wikirealty.com](mailto:support@wikirealty.com).

### **8. CHANGES TO OUR PRIVACY POLICY AND PRACTICES**

We may revise this Privacy Policy, so review it periodically.

**Posting of Revised Privacy Policy.** We will post any adjustments to the Privacy Policy on this web page, and the revised version will be effective when it is posted. If you are concerned about how your information is used, bookmark this page and read this Privacy Policy periodically.

**New Uses of Personal Information.** From time to time, we may desire to use Personal Information for uses not previously disclosed in our Privacy Policy. If our practices change regarding previously collected Personal Information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, we will make reasonable efforts to provide notice and obtain consent to any such uses as may be required by law.

#### Contact Information

WikiRealty, Inc.

10866 Wilshire Blvd., Suite 400

Los Angeles, CA 90024-4338

Email: [support@wikirealty.com](mailto:support@wikirealty.com)